

### TAKE CONTROL OF YOUR SUPPLY CHAIN

98%
SERVICE LEVELS

Right product, right location, right time

## **Promotion Management**



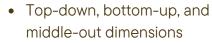
- Cannibalisation
- Halo-effect
- Promotional Types
- Historical Analysis



## **Forecasting**

- Trends & seasonality
- Automatic, by product, channel, customer, and location
- Launch new items with inherited sales history from similar old items for more accurate forecasts

## **Planning**



- Factor in lost sales, promotions, and other non-recurring events
- Scenario Planning, S&OP, and Customer level planning



# **Inventory Management**



- Full visibility of your stock levels
- Risk of stock out reports
- Overstock reports
- Manage new items
- Manage dead stock



## **ABC** Analysis

- Per store, per product group
- Calculated on 6 dimensions: revenue, sold quantity, profit, sales lines, cost price, and cost of goods sold
- Linked safety stock levels



#### ORDER OPTIMIZATION

- Advanced order calculations
- Order Constraints
- Full truck loads
- Container optimisation
- Minimum order values



### STORE ALLOCATION

- Cross-docking
- Push out perishable items, new items, seasonal assortment with demand pattern per location and product group



### STORE REPLENISHMENT

- Efficiency and automation
- Per store, per day, and per SKU